

DEEDEE CORRADINI

Deedee is the former mayor of Salt Lake City, and serves as President of Women's Ski Jumping USA (WSJUSA). She's a tireless mover and shaker who developed a passion for gender equity in the sport of ski jumping.

Under her leadership, VISA was secured as the team's main sponsor, and increasing support for WSJUSA athletes and programs has come from attracting additional corporate sponsors, grants and private donations.

It has been a primary goal of Women's Ski Jumping USA to have women Nordic ski jumpers worldwide recognized for their accomplishments and be included in the Olympic Winter Games.

Deedee led a highly visible campaign to get women's ski jumping included in the 2010 winter Olympics in Vancouver, including taking legal action against the Vancouver Organizing Committee (VANOC) in Canadian courts.

That effort fell short, but the publicity generated was clearly a factor in the IOC approving women's jumping for inclusion in 2014 in Sochi. WSJUSA has invited the Russian women's team and their coaches to a friendship and training camp in Park City this summer.

Deedee has been a vital contributor to the progress made by female ski jumpers, not only here in the USA, but worldwide. WSJUSA continues to lead the women's ski jumping movement worldwide.